

WHY YOU SHOULD PLAN AHEAD

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It's not too early to start making a Travel Plan for the Games. By planning ahead, you can:

Ensure business continuity

- Planning ahead will help you keep your business functioning during the Games.
- Be prepared for Games-time changes
- Ensure your staff, customers and suppliers can maintain access to your workplace
- Keep deliveries running smoothly
- Help staff avoid unnecessary delays and make their commutes easier

Contribute to a positive Games experience

To keep traffic moving during the Games, it will be important to reduce congestion, especially during rush-hour periods. If enough people plan ahead and make adjustments, we can return traffic levels to normal or even improve conditions.

The easier that people can get around during the Games, the better the experience for everyone in the region. Businesses have a large role to play to help make it happen.

Evaluate opportunities for long-term benefits

You may find that your Games Travel Plan leads to more efficient deliveries, better employee morale or reduced costs. Many businesses have successfully implemented programs for telecommuting or carpooling, for example. The Games are a great opportunity to try out something new and see how it works for your business.

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The important role of businesses

Businesses are a key part of the transportation plan for the TORONTO 2015 Pan Am / Parapan Am Games. The province and its partners are committed to minimizing the impacts on the region and reaching out to businesses to help you plan ahead.

The GTHA and surrounding area will be busier than normal during the Games, especially during rush-hour periods. To avoid added congestion and costly delays for your business and others, it will be important to find ways to reduce traffic levels.

Your business can contribute by making a Travel Plan that helps your goods and employees avoid rush-hour travel. With enough participation, we can keep traffic moving at normal or even **improved** levels during the Games.

Together, we can ensure transportation during the Games is a success.

Learning from the London and Vancouver Olympics

During the 2010 Vancouver Olympics, more than 700 employers developed action plans for the Games that helped them maintain operations and reduce congestion overall. Together their efforts led to a 35 per cent reduction in traffic travelling into central Vancouver during morning rush-hour periods.

During the 2012 London Olympics, about 35 per cent of Londoners changed their travel routine during the Games. Businesses contributed by developing plans and encouraging their employees to adjust their routines. In total, more than 55 per cent of freight operators adjusted operations during the London Olympics.

In both London and Vancouver, businesses directly contributed to the success of the Games. In addition to developing plans that helped them maintain their operations, local businesses helped reduce overall congestion and kept their regions moving during the Games.